Call for Papers

my data is mine award 2027 edition

AI AGENTS, DATA PROTECTION AND CONSUMER EMPOWERMENT

CONSUMER EMPOWERMENT PROJECT

Powered by euroconsumers Google

My Data is Mine Award 2027

8th edition

Call for Papers

AI AGENTS, DATA PROTECTION AND CONSUMER EMPOWERMENT

My Data is Mine Award is aimed at supporting young scholars with an innovative approach to data protection issues and who can offer a visionary contribution to data processing in Europe and worldwide.

The 2027 edition seeks contributions that **connect legal analysis with practical solutions for an increasingly agent-mediated digital economy**, in Europe and beyond.

AI agents can perform tasks on a user's behalf, from comparing offers and managing subscriptions to interacting with online services and initiating purchases. Their potential lies in reducing the time, complexity and expertise required to navigate digital markets. They could also help consumers manage privacy preferences, exercise their rights and obtain redress.

The growing regulatory relevance of AI agents is also reflected in the European Commission's proposal for a Digital Fairness Act, which introduces specific provisions on automated contracting, including the use of AI agents acting on behalf of consumers. This legislative initiative underscores the need to reconsider how consumer protection and data protection frameworks can effectively address the opportunities and challenges of an increasingly agent-mediated digital economy.

Acting on behalf of a consumer may require access to accounts, transaction histories, communications and other personal data. Persistent memory, connections to external tools and interactions between agents can complicate the boundaries of authorized action, the allocation of responsibility and the ability to understand how data is used.

The central question is therefore how to ensure that delegated action translates into meaningful consumer empowerment. **Whose interests does an agent serve? How can consumers define, monitor and revoke its authority? What safeguards are needed when the interests of users, agent providers, platforms and traders diverge?**

CONSUMER
EMPOWERMENT
PROJECT

We welcome legal, interdisciplinary and empirical contributions that address these questions and propose workable safeguards. Papers may examine consumer-facing agents, agents deployed by businesses, or interactions between the two. Comparative perspectives and concrete use cases are encouraged, particularly where they demonstrate how regulatory or technical choices affect consumers in practice.

As part of the eighth edition of the "My Data is Mine" Award, to be held during the 2027 Brussels Privacy Symposium, jointly presented by the Brussels Privacy Hub of Vrije Universiteit Brussel (VUB) and the Future of Privacy Forum (FPF), we invite young scholars (up to 35 years of age) to submit contributions that critically explore the following topics:

- **Delegation and meaningful consumer control:** defining the scope of an agent's mandate; distinguishing authorisation to act from a lawful basis for processing personal data; calibrating risk-based oversight; context-appropriate controls and effective withdrawal mechanisms. How can consumers retain meaningful control without having to supervise every action or facing consent fatigue?
- **Data protection across the agent lifecycle:** reconciling context-rich personalization and multi-agent interoperability with purpose limitation and data minimization in the context of persistent memory, inferred preferences and data exchanged with external tools or other agents. Contributions may examine sensitive data, third-party information, retention, international transfers and the effective exercise of access, erasure and objection rights.
- **Responsibility and accountability:** allocating controller and processor responsibilities across agent providers, deployers, platforms and connected services. How should records, impact assessments and audit mechanisms support accountability where several actors contribute to an action or outcome?
- **Transparency, vulnerability and trust:** making an agent's capabilities, commercial affiliations and use of personal data intelligible at the point of decision without exposing sensitive user context. Papers may explore manipulation, anthropomorphic design, excessive reliance, accessibility, digital literacy and safeguards for children and consumers in vulnerable situations.
- **Privacy and security by design:** evaluating the role of local processing, privacy-enhancing technologies and interoperable standards and protocols in ensuring verifiable identity and control over tool and data access. How can systems prevent prompt injection, data exfiltration or unintended disclosure while enabling useful delegation? What evidence would demonstrate that safeguards work in practice?

SUBMISSION GUIDELINES

We welcome original and unpublished papers from young scholars (up to 35 years of age). Requirements:

- **Word count:** 5,000–8,000 words, inclusive of footnotes and references.
- **Language:** English, using formal legal and academic style.
- **Formatting:** manuscripts should conform to a standard academic style (e.g., APA, OSCOLA).
- **Abstract:** 150–250 words summarizing the principal arguments and findings.
- **File Format:** PDF/DOC document.

Evaluation criteria will include:

- Relevance and originality of the work
- Significance and impact of the research
- Quality and clarity of the presentation

The deadline for submissions is **September 12, 2027.**
The award ceremony will be held on **October 12, 2027**,
at the **Brussels Privacy Symposium.**

By submitting your paper, you grant to Consumer Empowerment Project (CEP) and its partners a worldwide, unrestricted, sub-licensable, assignable, irrevocable, non-exclusive, royalty-free right and license to use your paper in connection with My Data is Mine Award and any other initiative carried out by CEP and its partners, alone or with third parties. This license includes without limitation the right to (i) reproduce, create derivative works of, and otherwise use your paper, in whole or in part, in any manner or in combination with any other material (the "Works"); and (ii) publicly display, publicly perform, distribute (directly or indirectly), transmit, or broadcast, communicate to the public the Works, by wire or wireless means, including the making available to the public in such a way that members of the public may access them from a place and at a time individually chosen by them. By submitting your paper, you represent and warrant that (i) it doesn't infringe any third-party rights; (ii) it is not defamatory; (iii) you have full power and authority to grant the rights and licenses relating to your paper.

The winner will be awarded with a **€2,000** prize and will have the chance to present their paper during the ceremony which will be held in Brussels (travel and accommodation costs will be covered by CEP).

CONSUMER
EMPOWERMENT
PROJECT

Please note that submitted contributions may be published by their respective authors, following the announcement of the winner, in other journals or may serve as subjects for future publications. In any case, received papers may be invited to be part of the book to be published in 2028 by the Consumer Empowerment Project with a renowned publisher.

Deadline for the papers: September 12, 2027
Date of the Award Ceremony: October 12, 2027
Venue: Brussels Privacy Symposium, Les Ateliers des Tanneurs

Submit your paper

https://cep-project.org/my-data-is-mine-2027/



Larisa Munteanu

My Data is Mine
Winner 2026